



Montgomery County, Texas

REPUBLICAN PARTY

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# 2018 Election Email Order Form

Candidate name:		Signature:	
Office sought:		Email Address:	
Person placing order:			
Phone number:			

For Office Use Only	
Order number	
Date order placed	
Person taking order	
Payment method	
Date order completed	
Date purchaser notified	

### Email Ad Policy

- Email advertisements will be sent to our entire email list using our Constant Contact account.
- The candidate will provide the content, and MCRP will create the ad.
- The candidate will have the opportunity to see the final ad for approval before it is emailed.
- Candidate will choose the date and time for the ad to be emailed.
- Email list contains over 4700 names, and is growing weekly.

### STEP ONE—Choose number of emails

**Basic emails** include the following:

- Basic template with text provided by candidate
- One photo
- Up to five links, including link to candidate’s website

**Prices (please circle one):**

- 1 email sent — \$375
- 2 emails sent— \$450
- 3 emails sent— \$475
- 4 emails sent— \$500
- 5 emails sent— \$525

Additional emails \$50 each plus any upgrades

### STEP TWO—Decide on Upgrades (if any)

**Customize your email**—\$100 first email; \$25 subsequent emails

- One time charge, as long as template is unchanged
- Coordinate design and colors with your website.
- Includes up to five photos (can change on each email)
- Up to five links, including link to candidate’s website

**Additional links** —\$5 each

**Embedded video**—\$50 each (video provided by candidate)

**Additional photos** —\$10 each

### For Office Use

Number emails \_\_\_\_ = \$ \_\_\_\_ \$ \_\_\_\_

Dates to send:

1st email \_\_\_\_\_

2nd email \_\_\_\_\_

3rd email \_\_\_\_\_

4th email \_\_\_\_\_

5th email \_\_\_\_\_

More \_\_\_\_\_

Upgrades

Customized \$100 \$ \_\_\_\_

# Emails-1 x \$25 = \$ \_\_\_\_ \$ \_\_\_\_

Additional links

# \_\_\_\_ x \$5 each = \$ \_\_\_\_ \$ \_\_\_\_

Embedded video

# \_\_\_\_ x \$50 each = \$ \_\_\_\_ \$ \_\_\_\_

Additional photos

# \_\_\_\_ x \$10 each = \$ \_\_\_\_ \$ \_\_\_\_

TOTAL \$ \_\_\_\_

**Please remit payment within 10 days of first email.**

Please note: Candidate fundraisers and events will continue to be placed on our website Calendar of Events at no charge. Please email your fundraiser information to info@mcrp.org and ask that it be put on the Calendar of Events.

